



University of Cincinnati

Three Week Summer Program Curriculum

July 11-29, 2016

Join the University of Cincinnati for an experience you will never forget! In just three weeks, you and fellow students will take courses in entrepreneurship, scientific thinking, and e-commerce. You will also explore the City of Cincinnati during guided extracurricular activities.

We enrich your educational experience with guest speakers and field trips to local businesses, giving you a comprehensive look at real-world approaches.

Cost: \$1,500

Week 1: Entrepreneurship

This course provides students with a foundation for enterprise creation, exploring issues like crafting a business plan, creating organizations in pursuit of your entrepreneurial objectives, effectively leading as an entrepreneur or member of a team, and evaluating new venture concepts.

Week 2: Scientific Thinking

This course emphasizes the analysis of problems by breaking them into major components, and covers different scientific research methods, data collection, extraction of ideas, and the presentation of results.

Week 3: E-Commerce

This course allows students to learn about online marketing and business methods using internet communication networks and other technologies to initiate, support, and build growth in business.

Extracurricular activities:

The group will go on a guided tour of the City of Cincinnati. The program will also involve seeing three other popular Cincinnati attractions, such as King's Island, the Cincinnati Museum Center, the Cincinnati Zoo, or a Cincinnati Reds baseball game.

There will also be a welcome dinner and a farewell dinner.